

**From:** [Marie Rumsey](#)  
**To:** [Kerry Morrison](#); [Kent Smith](#)  
**Cc:** [Rena Leddy](#)  
**Subject:** RE: Homeless article  
**Date:** Thursday, July 16, 2015 9:06:31 AM  
**Attachments:** [Plan for Hope- history & unit counts.pdf](#)  
[Residential Hotel Unit Conversion and Demolition Ordinance.pdf](#)  
[Jones Settlement Progress- Homeless Unit Count.pdf](#)

---

Yes, Estela, Blair and I were talking about this yesterday. Attached are some stats on the housing stock in Skid Row as well as a history of the area. I have also attached the unit count for the Jones Settlement which shows the City actually has taken action.

This interview leaves out a lot and I think it would be great if Patt interviewed someone else who could provide a more balanced perspective of the issue.

Kerry, What do you think about calling her and seeing if she'd talk to you as the LAHSA president and founder of Hollywood 4WRD?

A couple other notes from the article- there is no mention of the Residential Hotel Conversion and Demolition Ordinance (also attached) which calls for a 1 for 1 replacement of units and we noticed the call for porta potties. Estela had a great idea on this which is to ask the city to fully fund shelters 24 hours a day so the toilets could be open to folks.

Happy to discuss further.

Thanks all! Marie

---

**From:** Kerry Morrison [mailto:[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)]  
**Sent:** Thursday, July 16, 2015 8:15 AM  
**To:** Kent Smith  
**Cc:** Rena Leddy; Marie Rumsey  
**Subject:** Re: Homeless article

This is very one-sided. Perhaps another breakout group at our conference involves how do we paint a more accurate picture of what is going on out there  
K

Sent from my iPhone

On Jul 16, 2015, at 7:59 AM, Kent Smith <[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)> wrote:

Rena,  
Thanks for finding this!!

Kent Smith,  
Executive Director  
LA Fashion District BID  
110 E. 9th Street, Ste. A-1175  
Los Angeles, CA 90079

213.488.1153 Ex. 712  
[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)

---

**From:** Rena Leddy  
**Sent:** Thursday, July 16, 2015 7:28 AM  
**To:** Kent Smith; Marie Rumsey; Kerry Morrison  
**Subject:** Homeless article

Seems a bit one sided.

 **CityLab** ([@CityLab](https://twitter.com/CityLab))

[7/16/15, 8:53 AM](#)

Is L.A.'s plan for homelessness a war on the homeless? [trib.al/5vAmfxg](http://trib.al/5vAmfxg)  
[pic.twitter.com/N6DsdpLKOW](http://pic.twitter.com/N6DsdpLKOW)

[Download](#) the Twitter app

Sent from my iPhone, so please excuse typos and abbreviations.